

TERMS OF REFERENCE
BUSINESS, PARTNERSHIPS & PLACE COMMITTEE
(Committee of Senate)

1. SECRETARY Executive Assistant

2. MEMBERSHIP

Ex officio members:

- (a) PVC, Business, Partnerships & Place
- (b) Director of Communications
- (c) The Dean of Lifelong Learning and Professional Practice
- (d) Nominated representative for Faculty of HaSS
- (e) Nominated representative for Faculty of SAgE
- (f) Nominated representative for Faculty of Medical Sciences
- (g) Director of Student Success
- (h) Director of Advancement
- (i) A member appointed by Senate
- (j) A student appointed annually by the Students' Union
- (k) Director of International Office
- (l) Dean of Social Justice
- (m) Deputy Director Funding Assurance
- (n) Director of Business Development and Enterprise
- (o) Head of Commercial Projects
- (p) Deputy Head of Professional Services Finance

3. PROCEDURE

Formal agenda-based meetings will be held four times a year with the core membership in attendance; one extended planning workshop meeting will be held in addition per year with wider Faculty, PS and student participation.

4. TERMS OF REFERENCE

- (a) The Committee is responsible for the delivery of the University's Business, Partnerships & Place Strategy (evolving the Engagement & Place Strategy) and for monitoring and achieving progress against

associated KPIs in line with the University's vision and Next Generation Newcastle ambitions.

- (b) To facilitate a joined-up approach to Business, Partnerships and Place, Committee members are responsible for the promotion of the strategy and activities into Faculties and Professional Services teams.
- (c) Through the process of active engagement, the University will address global challenges that society faces through our research and education. We pay particular attention to the challenges we face in the places in which we operate and aim to:
 - Work closely with industry to address their needs including those related to: research and development; business innovation; and current skill shortages in their workforce and their requirement for appropriately trained graduates through mechanisms such as lifelong learning and professional practice and degree level apprenticeships.
 - Be an effective partner for industry, public and voluntary, community and social enterprise sectors, and cultural and sports organisations.
 - Use our global reach to increase the international connectivity of our region and opportunities for trade & investment.
 - Equip academic and professional staff with the skills to address policy challenges facing governments locally, nationally and internationally.
 - Improve the social mobility of people from underrepresented backgrounds by ensuring our education and research is as widely accessible as possible.
- (d) The Committee oversees the Knowledge Exchange Framework (KEF) and the delivery of the Knowledge Exchange & Engagement Action Plan and Business and Innovation Strategic Plan. It will receive updates on University licensing of IP and spin-outs from the Intellectual Property & Spin Out Committee (IPSOC).
- (e) The Committee will help ensure effective management of key stakeholders and partnerships to achieve the University's strategic goals.
- (f) The Committee will ensure strategic linkages of key innovation projects, including National Innovation Centres.
- (g) The Committee will support aspects of the Research for Discovery and Impact strategy, in particular around commercialisation and innovation work, working closely with the University Research & Innovation Committee.
- (h) The Committee supports the development of the Education for Life strategy in particular the Leading Edge Curriculum, and supports the

work of the University Education Committee in the areas of student experience (including careers and enterprise, sports, health and wellbeing), and lifelong learning and professional development.

- (i) The Committee supports the Global Strategy, particularly in relation to place-based partnerships.
- (j) The Committee will oversee the University's approach to Environmental and Social Justice and receive regular updates from the University's Sustainability Committee and the Dean of Social Justice.
- (k) The Committee may on occasion implement smaller working groups to develop specific time-limited projects or scoping reviews as agreed by the Committee.
- (l) The Committee may co-opt not more than three members with particular expertise.
- (m) The Committee terms and membership will be reviewed annually.
- (n) A quorum shall be not fewer than one third of the members.

5. GOVERNANCE AND REPORTING

- (a) University Business, Partnerships & Place Committee reports to Senate.

Revised October 2025